



YMCA of the East Bay & Stanley Black Friday Collaboration:

Frequently Asked Questions (FAQ) Terms & Conditions

What is the YMCA and Stanley collaboration?

We've partnered with Stanley to offer new YMCA members a special gift—the iconic Stanley 30oz Quencher tumbler—as a welcome to our community! This collaboration celebrates the spirit of staying active and hydrated.

Who is eligible for the Stanley Quencher tumbler?

The Stanley Quencher is a special gift for Adult, Young Adult, and Teen new members who join the YMCA during Black Friday Weekend using promo code STANLEY. Unfortunately, current members are not eligible for this specific offer.

How long will this promotion last?

The Stanley Quencher offer is available from Fri, Nov 29 through Sun, Dec 1, while supplies last.

How do new members receive their Stanley Quenchers?

New Members who join online using promo code: STANLEY will receive an email they can present to the front desk upon their next visit to receive their mug. Members must pick up their mug at their home branch. New Members who join in-person will receive their mug immediately upon joining.

What are the Terms & Conditions for this promo?

- » Members will pay a standard Join Fee if applicable
- » Members who participate and receive a Stanley mug must stay active for 30 days or pay a \$25 cancellation fee
- » Adult & Teen New Members will each receive 1 Stanley mug, with a max of 2 per household
- » Promotion is not applicable with other discounts

Is the Stanley Quencher available at all YMCA East Bay locations?

Yes, the promotion is available at all YEB locations. Be sure to check with your local branch for availability and more details.

Are the YMCA Stanley Quenchers available for purchase?

YMCA is not authorized to sell and distribute Stanley mugs due to trademark laws, but if interest is high from current members, we will certainly consider that for future member loyalty / rewards programs.

Can I exchange my Stanley Quencher for another item or offer?

The Stanley Quencher is a special promotion and cannot be exchanged for another item or offer. We hope you enjoy this iconic tumbler as a symbol of your commitment to health and wellness with the YMCA.

I'm a current YMCA member. Is there anything planned for us?

Yes! While this offer is for new members, we deeply value our loyal Y members. Stay tuned—something new is in the works, exclusively for our current members to recognize your ongoing commitment and support. If you'd like this initiative to include Stanley mugs, let us know!

How will I know when the new member loyalty initiative for current members is available?

We'll announce through our email newsletters, social media channels, and YMCA locations. Look for updates in the New Year!

What if I'm a current member and refer someone new to the YMCA?

Thank you for helping us grow our Y community! While the Quencher promotion is only for new members, we encourage active members to take advantage of our Member Referral Program to earn a free month of membership.

Who can I contact for more information?

If you have any additional questions, please contact your local YMCA membership services or visit our website for more details.